

# Application form Leaders 2002

## **WORKING LANGUAGE**

ENGLISH

## **APPLICATION PROCEDURE**

Please fill in the application form and include a one-page personal resumé and photo and send to the SIMI secretariat.

Deadline for application – 1 December 2001.

## **CONTACT ADDRESS**

SCANDINAVIAN INTERNATIONAL MANAGEMENT INSTITUTE  
8, Olof Palmes Gade  
2100 Copenhagen, Denmark  
Telephone +45 35 25 30 00  
Telefax +45 35 26 53 09  
E-mail [mfriis@simi.dk](mailto:mfriis@simi.dk)  
CVR No. 16720593

## **CONTACT PERSONS AT SIMI**

Programme Director: Mette Bock  
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Programme Administration: Margit Friis  
E-mail [mfriis@simi.dk](mailto:mfriis@simi.dk), tel. +45 35 25 30 00

At WAN: Eamonn Byrne, Director, WAN Training and Events  
E-mail [contact\\_us@wan.asso.fr](mailto:contact_us@wan.asso.fr)  
At IFRA: Mechthild Schimpf, Director of Concept, IFRA  
E-mail [mschimpf@ifra.com](mailto:mschimpf@ifra.com)

## **LOCATIONS**

Module One and Module Two will take place in Copenhagen. Module Three will take place at the Lilienberg Unternehmerforum in Ermatingen on Lake Constance, Switzerland.

# Leaders 2002

THE WAN/IFRA EXECUTIVE DEVELOPMENT PROGRAMME FOR NEWSPAPER MANAGERS  
IN ASSOCIATION WITH SCANDINAVIAN INTERNATIONAL MANAGEMENT INSTITUTE (SIMI)

## APPLICATION FORM

PLEASE FAX OR SEND this application form to the address on the previous page.

DEADLINE for application: 1 December 2001

### PERSONAL INFORMATION

Name

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First name

---

Private address

---

Phone

---

Fax

---

Mobile

---

E-mail

---

Date of Birth

---

Nationality

---

### EMPLOYMENT AND WORK INFORMATION

Job title

---

Company

---

Address

---

---

Phone

---

Fax

---

E-mail

---

Country

---

Nature of business

---

Parent company

---

Description of current duties  
and responsibilities

---

---

Responsible for

number of people

---

### WORK EXPERIENCE

Previous positions/employers

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In media industry (years)

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As manager of 3+ people (years)

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Working while living abroad (years)

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### HIGHER EDUCATION

Year

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Institution

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Degree(s)

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### SPONSORING ORGANISATION STATEMENT

We wish to nominate this application for the Leaders 2002 programme. We undertake to pay the applicant's fee, to release him/her from all company responsibilities during the intense classroom periods and to mentor required home-company assignments.

Signature

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Date

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Name

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Job title

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Phone

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Fax

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E-mail

---

Invoice to

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The programme is subject to alteration